

# A RETURN TO the Art of Conversation



ATA Provincial Research on Alberta's Cellphone Ban in 2024-2025



Research based on feedback from over 2,800  
Alberta K-12 teachers and school leaders.



Fewer Classroom Distractions,  
More Engaged Students

74%

of teachers say everyday classroom  
interruptions are down with the  
cellphone ban.

Improved Student Well-Being  
and Mental Health

66%

of teachers report better student  
mental health since phones left  
the classroom.

Enhanced Academic  
Performance

57%

of teachers already notice  
improved student academic  
performance.



Students are more focused in class.  
Actual reading has greatly increased.

— Grade 8 teacher



I am no longer constantly mediating  
drama from group chats.

— High-school counsellor



Participation, engagement, and academic  
performance have all improved.

— Senior-high teacher



Alberta Teachers Called for Action,  
the Government Listened,  
Students Endorsed the Change.

**We All Benefit!**



The Alberta Teachers' Association

#### Learn More

Contact Dr. Philip McRae  
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SCAN QR CODE  
to read the full 2025  
ATA Research Report



\*Margin of Error +/- 2.5%(19 times out of 20)