



# The Alberta Teachers' Association

## COMMUNICATIONS, ADVOCACY AND PUBLIC EDUCATION COMMITTEE

Posting Date: February 12, 2025

Closing Date: April 7, 2025

Vacancy: One field member

Term: Three years (to commence July 1, 2025)

### The committee

The Communications, Advocacy and Public Education Committee reports to Provincial Executive Council on matters related to public education; recommends activities designed to heighten awareness of the importance and benefits of public education, and the essential role played by professional teachers; and advises on matters related to public relations and communications, especially pertaining to the image of teachers. In addition, the committee attends to matters related to various grant and award programs.

### The commitment

The committee position is an opportunity to share your voice and represent your colleagues at the provincial level. As a committee member, you would attend the committee's meetings (four per school year, in Edmonton or virtual). You would come prepared to speak to—from your perspective as a field member—the forces affecting the committee's work.

The Association covers travel and incidental costs incurred, as well as release time when required, to enable field members to attend committee meetings.

### The candidacy

Members must hold the highest level of membership available to them to serve on a committee. The successful candidate will possess experience in matters related to public relations and communications. In addition, consideration shall be given to those who have evidenced commitment to the Association through attendance at the Annual Representative Assembly or the Summer Conference, and/or the holding of office in a local, specialist council, bargaining unit or convention association. Candidates for committee positions are selected to serve on the basis of their expertise, their commitment to the Association and, in some cases, their geographic location and area of specialization.

Consideration will also be given to applicants who self-identify as belonging to equity-seeking groups in order to recognize diverse viewpoints that have traditionally been under-represented. Please note that, to promote broad representation, members already serving on a standing committee of the Association in 2025/26 are infrequently named to an additional standing committee.

*To apply for this position, please complete the online application form, available on the ATA website under Advocacy > Volunteer, by the closing date for the position. All applicants are encouraged to reach out to their district representative(s) to better understand the work that Association committees undertake.*

*All applicants and nominees will be advised as to the outcome of this competition. If you have any questions, please contact Lindsay Yakimyshyn at [lindsay.yakimyshyn@ata.ab.ca](mailto:lindsay.yakimyshyn@ata.ab.ca), 780-447-9425 or 1-800-232-7208.*